



MEDAVITA

# KERATIN MIRACLE





MEDAVITA  
KERATIN  
MIRACLE

# CAPSULE COLLECTION











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MIRACLE**



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STEP BY STEP CUT



ISABELA





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**KERATIN  
MIRACLE**



## STEP 1

Create a long, full fringe, defining a triangle with the outer points of the eyebrows as the reference points,



## STEP 2

Create uniform layers in the nape, with vertical separations, perpendicular to the natural curve of the head. Cut the entire nape area using the Club Cutting technique.





### STEP 3

Move to the area below the crown and define the guide line, as far as the nape. This will create a graduated effect, which will also be replicated in the inner area. Continue to use the club cutting technique.



## STEP 4

Next, texturise the hair, first at the nape using the Pen cutting technique, and complete using the Tapering Texturising technique.





## *OCEAN SUNSET ICING*

The shimmer of the sun on the ripples of waves at sunset, to enhance all medium-length curly hairstyles.

1. Always use this technique on dry curly hair.
2. Isolate the fringe area and apply the desired shade of Medavita CHOICE MASK from root to tip. Wrap the fringe with PRO PLATINUM FOIL and firmly secure with sectioning clips.
3. Put CHARME EFFECT GLOVES on both hands and saturate them with Medavita NEVERENDING BLONDE CREATIVE POWDER PLUS.
4. Gently position the customer's head down: stand in front of them and work the curls with the bleach-saturated CHARME EFFECT GLOVES, upwards from the bottom, gathering the strands in the palms of your hands and gently "squeezing" them without ever completely closing your hand. Add more bleach to the gloves when necessary. Always take care not to oversaturate the strands: the bleach must be deposited gently, evenly and superficially, as if to create a "gloss" or "frost" effect.
5. Gently move the customer into the opposite position, i.e. head up (they should be looking at the ceiling). Stand behind the customer and repeat step 4, working on the nape of the neck.
6. When the desired level of lift has been reached, rinse and then apply the high impact shade followed by the post-colour treatment.

**MEDAVITA**  
BEAUTY IS A CHOICE

**MEDAVITA**

**KERATIN MIRACLE**

**SLEEK HAIR SHAMPOO**  
Shampoo superlisciante effetto seta  
Shampooing super-lissage soyeux

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

**MEDAVITA**

**KERATIN MIRACLE**

**SLEEK HAIR MASK**  
Maschera superlisciante effetto seta  
Masque super-lissage soyeux

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

pH 3.5

150 ml e  
5.07 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**LISS MAGIC DROPS**  
Olio luminoso effetto superlisciante  
Huile super-lissage lumineux

*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

PARABEN FREE  
CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

100 ml e  
3.38 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**SLEEK HAIR MASK**  
Maschera superlisciante effetto seta  
Masque super-lissage soyeux

*Fitocheratina (Phytokeratin) - Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum) - Mandorla (Prunus amygdalus dulcis)*

pH 3.5 | CLINICALLY TESTED - CLINICAMENTE TESTATO | Paraben Free  
Amino Concentré

500 ml e 16.9 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**LISS MAGIC DROPS**  
Olio luminoso effetto superlisciante  
Huile super-lissage lumineux

*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

PARABEN FREE  
CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

100 ml e  
3.38 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**SLEEK HAIR MASK**  
Maschera superlisciante effetto seta  
Masque super-lissage soyeux

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

pH 3.5

150 ml e  
5.07 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**SLEEK HAIR SHAMPOO**  
Shampoo superlisciante effetto seta  
Shampooing super-lissage soyeux

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

pH 5

250 ml e  
8.45 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**GO SMOOTH HAIR FOUNDATION SERUM**  
Siero fondante uniformante lunghezze e punte  
Sérum fondant lissant des longueurs aux pointes

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

pH 4.5

75 ml e  
2.53 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**SMOOTHING THERMO DEFENCE SPRAY**  
Spray protettore termico effetto liscio  
Spray thermoprotecteur lissant

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

pH 5

150 ml e  
5.07 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**FRIZZ OVER HAIR MOUSSE**  
Mousse stop al crespo  
Mousse antifrizzottis

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

pH 5

200 ml e  
6.76 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**PURE CHELATING SHAMPOO**  
Shampoo chelante ad alta deterzione  
Shampooing chélateur nettoyant en profondeur

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Cotone (Gossypium herbaceum)*  
*Mandorla (Prunus amygdalus dulcis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

500 ml e  
16.9 fl.oz. (US)

**MEDAVITA**

**KERATIN MIRACLE**

**MIRACLE SMOOTHING FLUID**  
Fluido lisciante anti-crespo effetto seta  
Fluide lissant soyeux anti-frizzottis

*Fitocheratina (Phytokeratin)*  
*Macadamia (Macadamia ternifolia)*  
*Aloe (Aloe barbadensis)*

AMINO CONCENTRÉ  
PARABEN FREE

CLINICALLY TESTED  
CLINICAMENTE TESTATO

HYPALLERGENIC\*  
IPOALLERGENICO\*

500 ml e  
16.9 fl.oz. (US)