



CAPSULE COLLECTION

ETOILAGE
COLOR BLENDING
Almond Caramel



MEDAVITA

COLOUR STEP BY STEP

BASE COLOUR

Apply Choice Color Elite 8.38, 1:1 20 vol.
and Superior Developer all over roots.

Blend the color along the lengths
with a wide-toothed comb, taking care
not to lift it too far from the root.



COLOUR STEP BY STEP

HIGHLIGHT CREATION

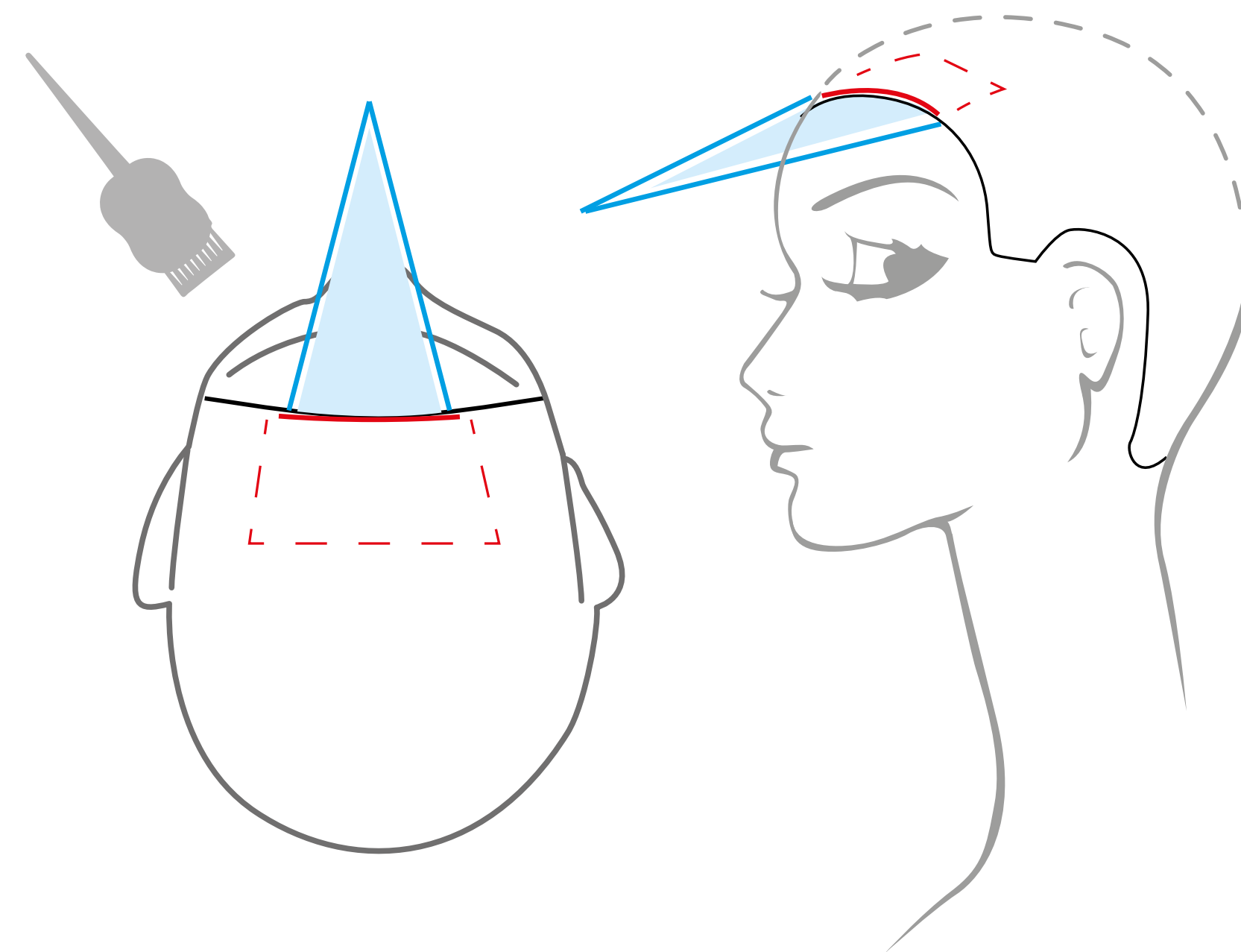
Blend the top part of the strands with
Never Ending Blonde Creative Powder Plus,
1:2 30 vol. with Blondie Developer.



COLOUR STEP BY STEP

HIGHLIGHT CREATION

Starting at the front, **create a zig-zag** dividing line at the hairline. Take the first section, carry it upwards and blend the top part with bleach from root to tip, on both sides.

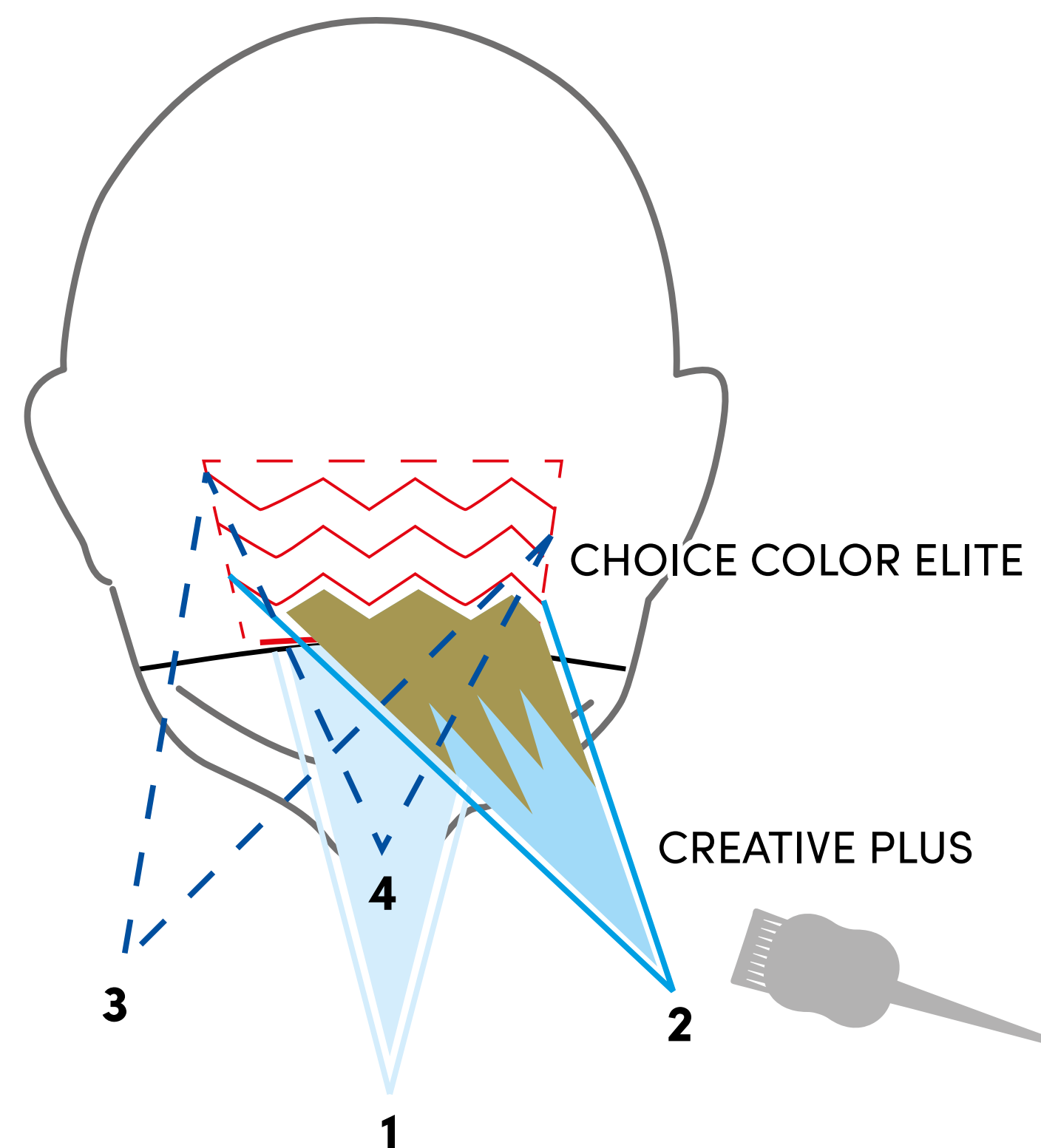


COLOUR STEP BY STEP

COLOR BLENDING

Take the second veil with an irregular zigzag partition. take it down to the right and blend it first with **Choice Color Elite 8.38**, to about 1/3 of the way, creating a "v" shape, and then with the bleach.

The third candle will be taken to the left and the last one back to the center. On both, apply Choice Color Elite and bleach, blending in the same way as the second candle. Separate the veils with **Pro Platinum Foils**.

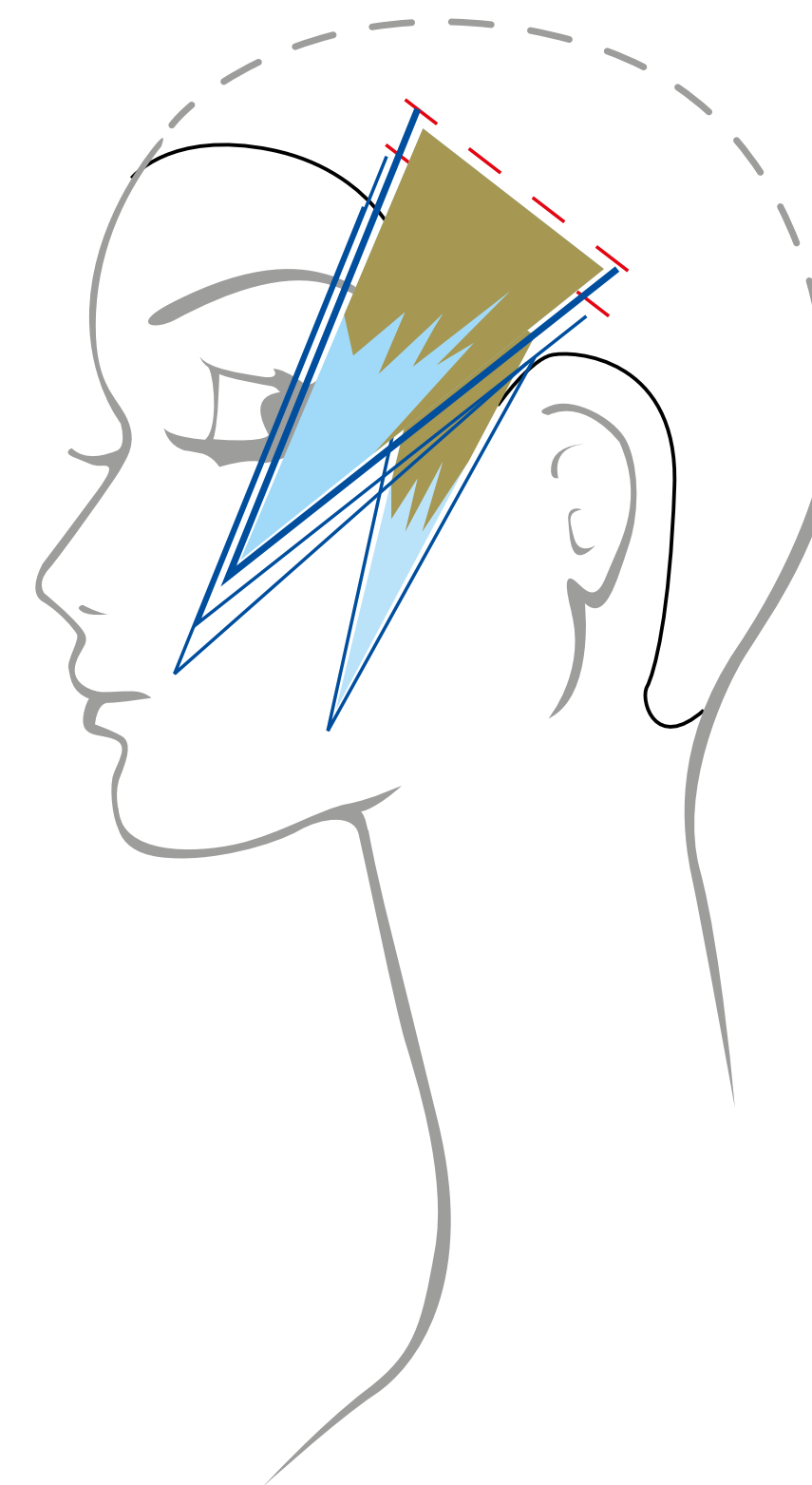


COLOUR STEP BY STEP

COLOR BLENDING

Move on to the side and make irregular back diagonal dividing lines from a distance of 1/2 cm. Take the sections and blend, first with **Choice Color Elite** and then with **Creative Plus**. Blend the 2 products into each other.

Follow the same procedure to complete the other side.

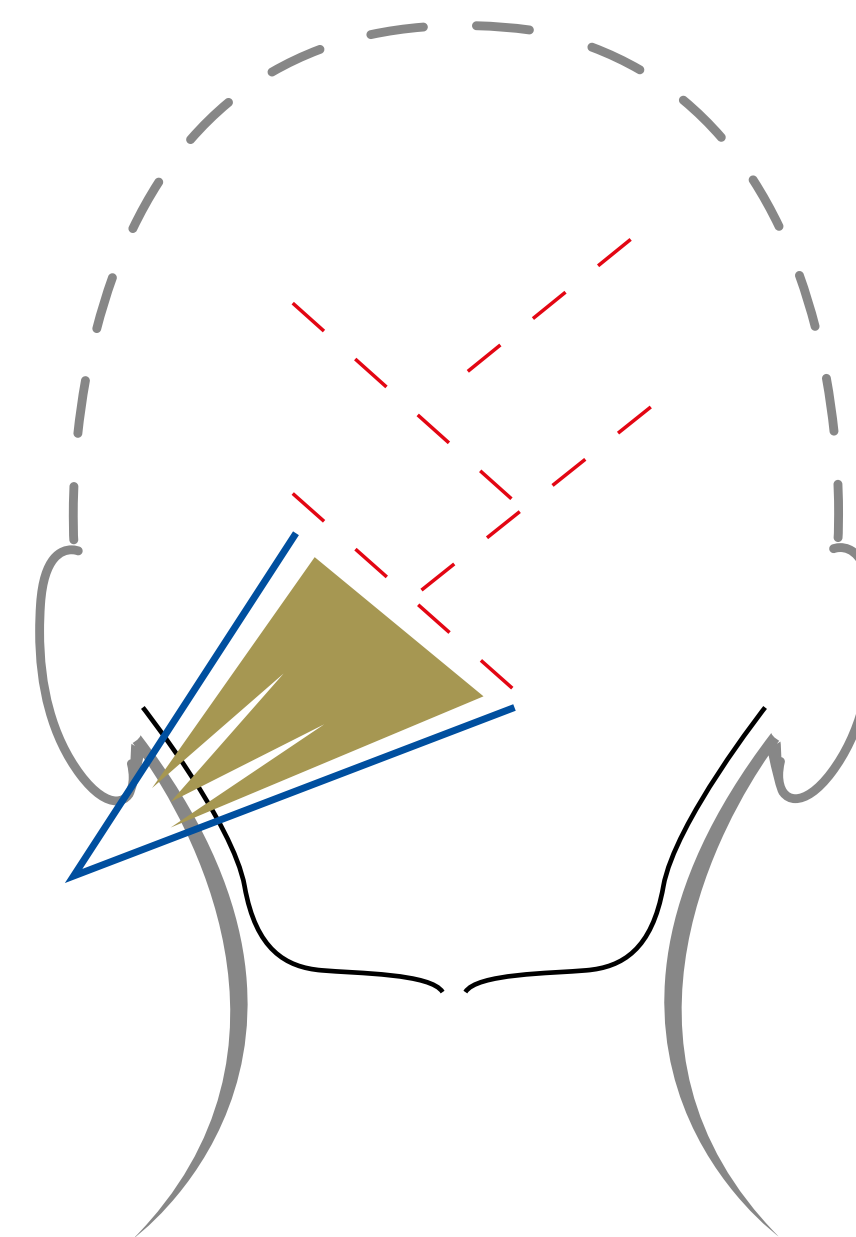


COLOUR STEP BY STEP

COLOR BLENDING

In the back, starting from below the occipital draft, draw four herringbone separations. Project the sails taken, perpendicular to the separation drawn previously.

Saturate strands with **Choice Color Elite**, avoiding the ends.



COLOUR STEP BY STEP

HIGH IMPACT SHADES

After a post color shampoo, Choice Glow, apply Choice Color non Color 10.83, 1:1 6 vol. with Lightest Developer and leave on for 20 minutes.

