



STEP
BY
STEP
MAN



MEDAVITA

BEAUTY IS A CHOICE

OPPOSITES ATTRACT

The trends of 2023

MESSY HAIRCUT

Easy to wear look, defined by a layered cut for a precise or wilder finish.
Messy yes, but never nasty!



CLASSIC HAIRCUT

Short shaded look, characterized by a tuft friend.
For a glossy and enterprising finish.
Classic yes, but timeless!





LONG AND SLIM CUT

WET STYLE OR MESSY



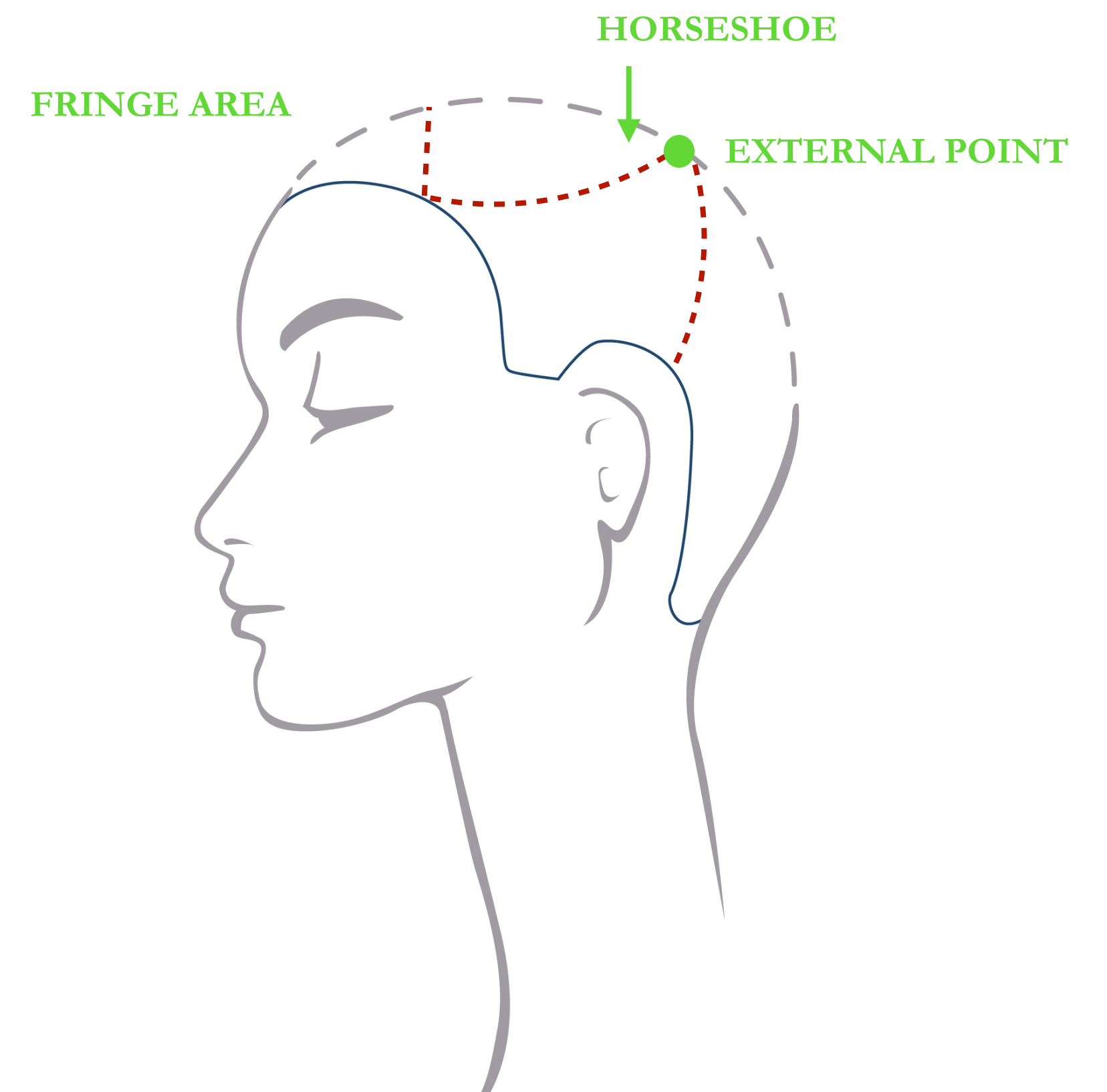
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Make a horseshoe separation, dividing indoor area from outdoor area.

From the outermost point of the horseshoe, draw a diagonal, ending at the ear. Repeat on the opposite side.

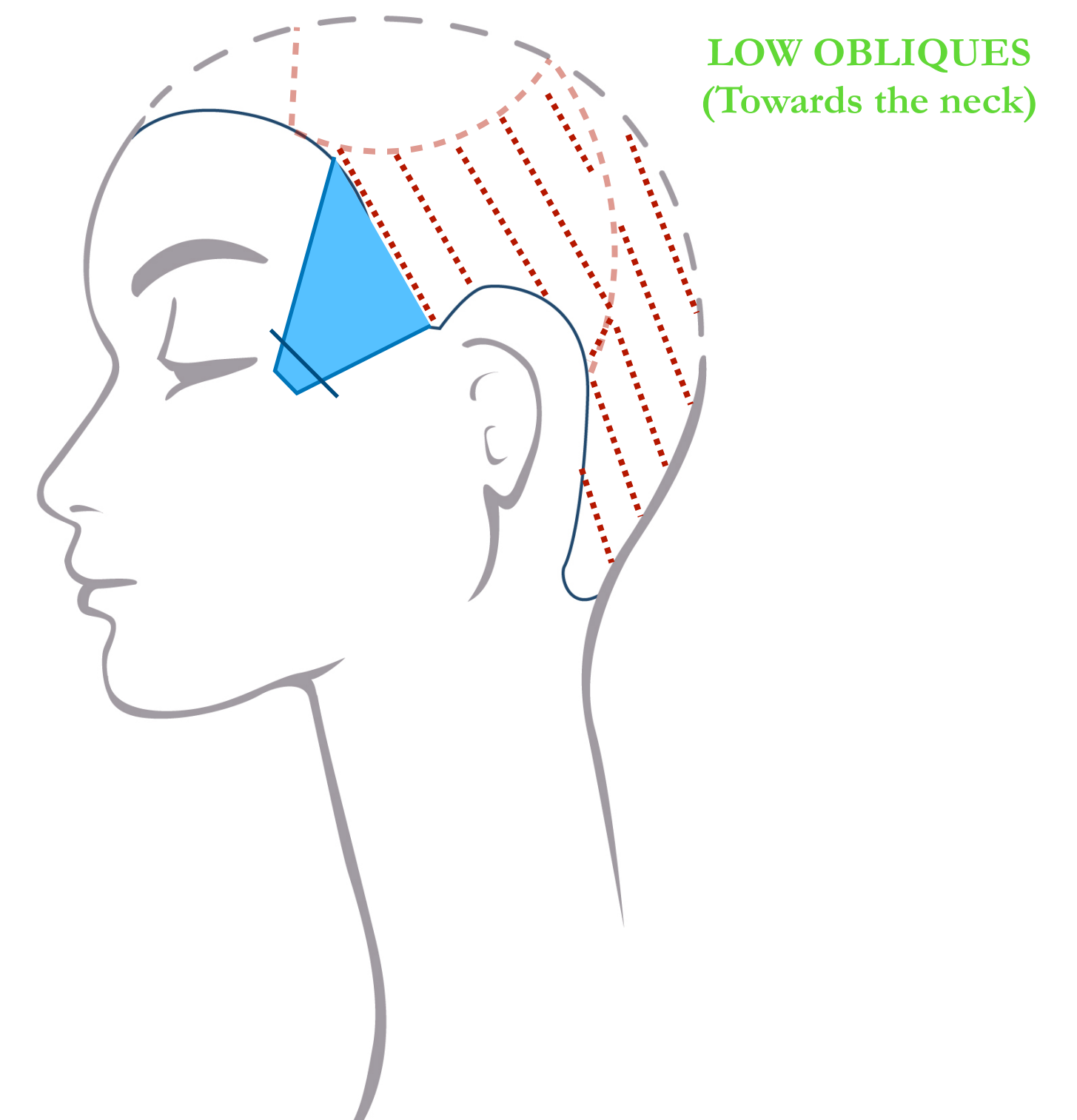
Make a triangle of fringe, 3 cm wide, stopping at 3/4 of the eyebrow.



Work the side with low diagonal partings and cut the strand in Club cutting. Proceed in the same way also on the opposite side.

Then proceed throughout the external area, always with low diagonals.

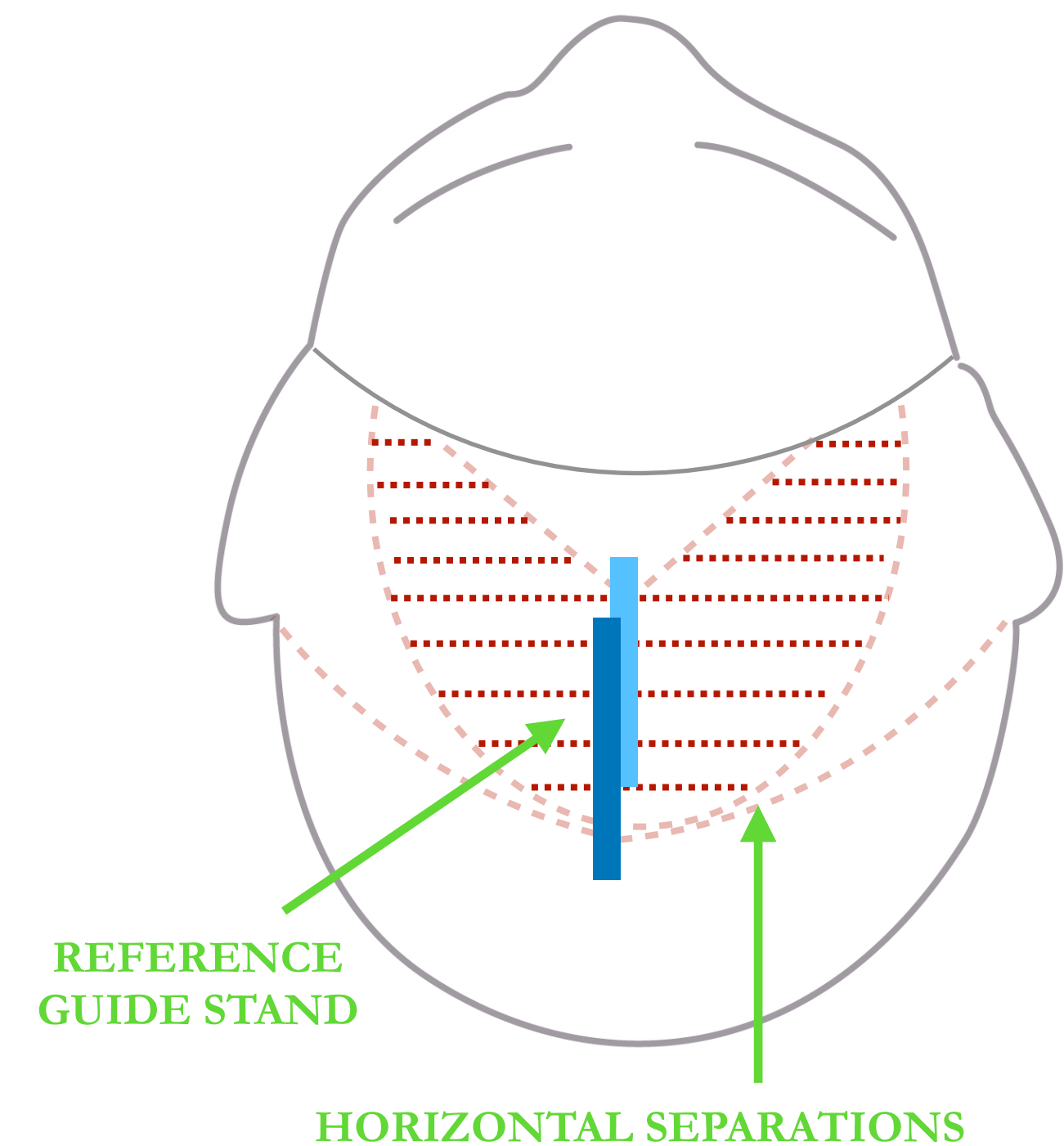
Always keep the previously cut transparent lock as a reference. Thus the perimeter to be finished in Point Cutting will be created



Go through the internal area, take a lock. Keeping the lock previously cut in the external area as a reference.

Carry the strands perpendicular to the floor and cut in Club Cutting.

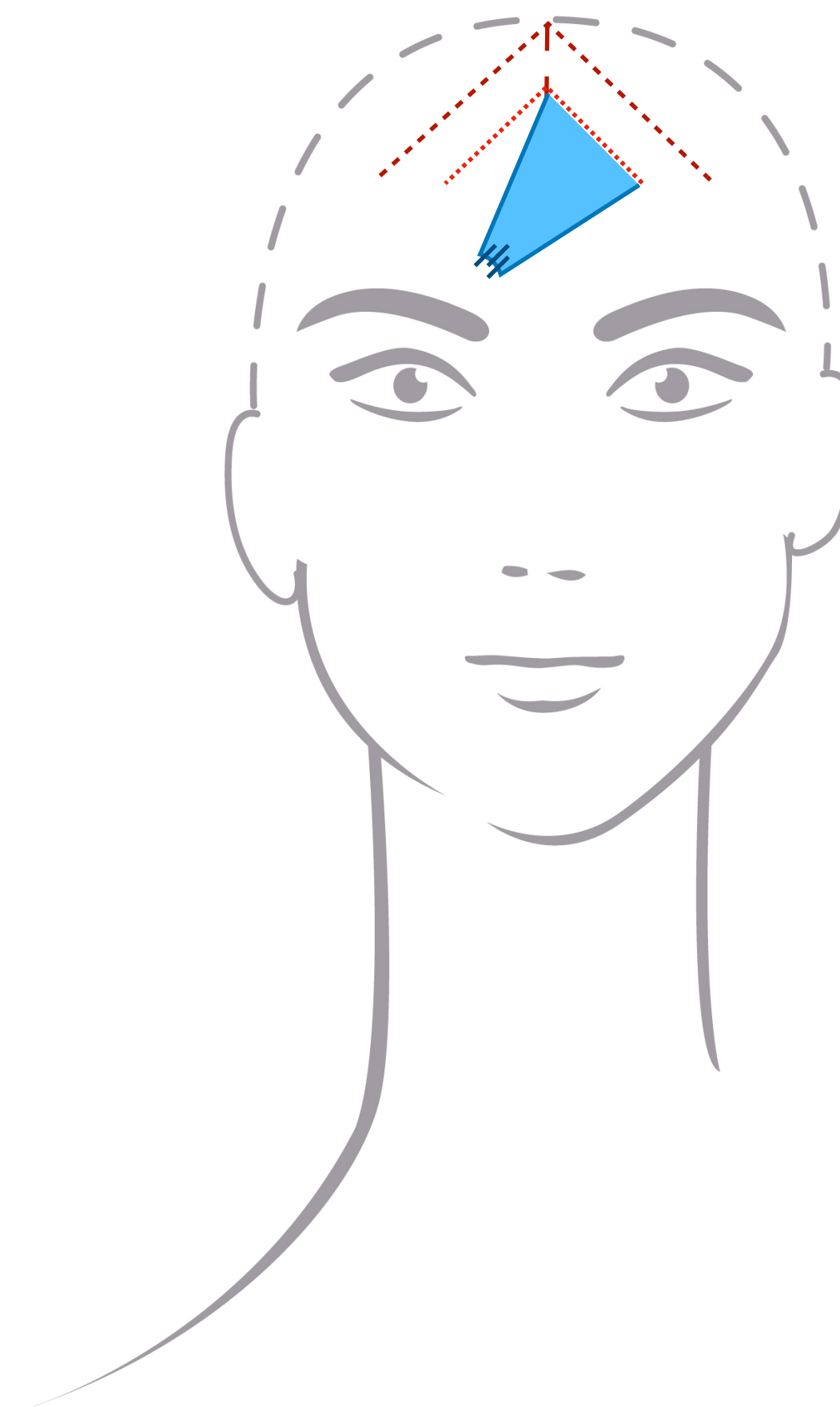
Once the guide lock has been created, trace horizontal separations and cut with the Fixed Guide Lock.



Move to the frontal area and create a smaller triangle inside the fringe area.

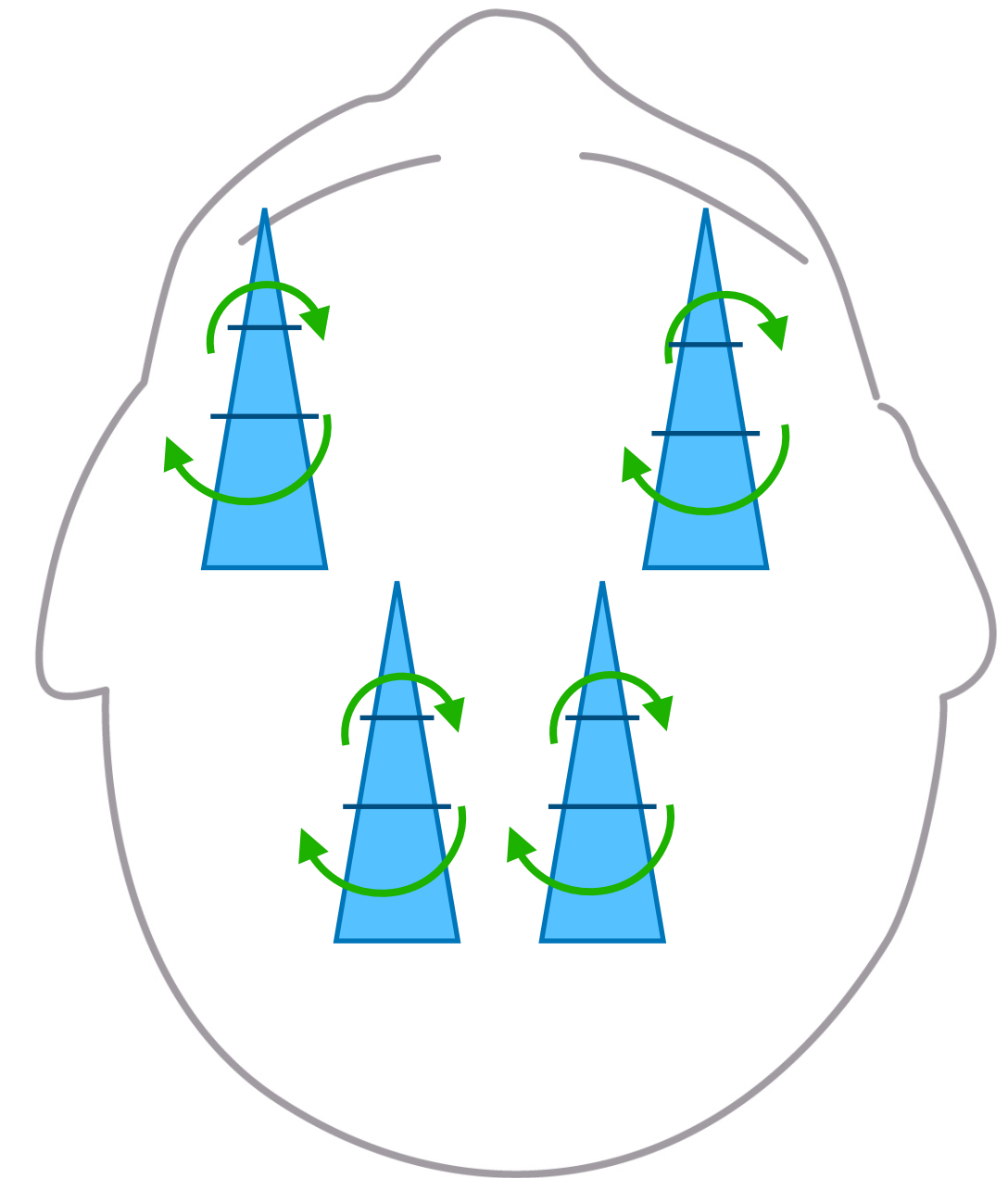
Divide the area with a central parting and work on the first two strands to define the perimeter.

Carry the strands diagonally and cut in Point Cutting. Continue in the same way, finishing the area.



Create torchons on the surface of the worktop and texturize with the Twister technique.

Switch to partial drying of the hair for a more disheveled effect.





SHADED CUT WITH TUFT

CLASSIC STYLE AND CASUAL

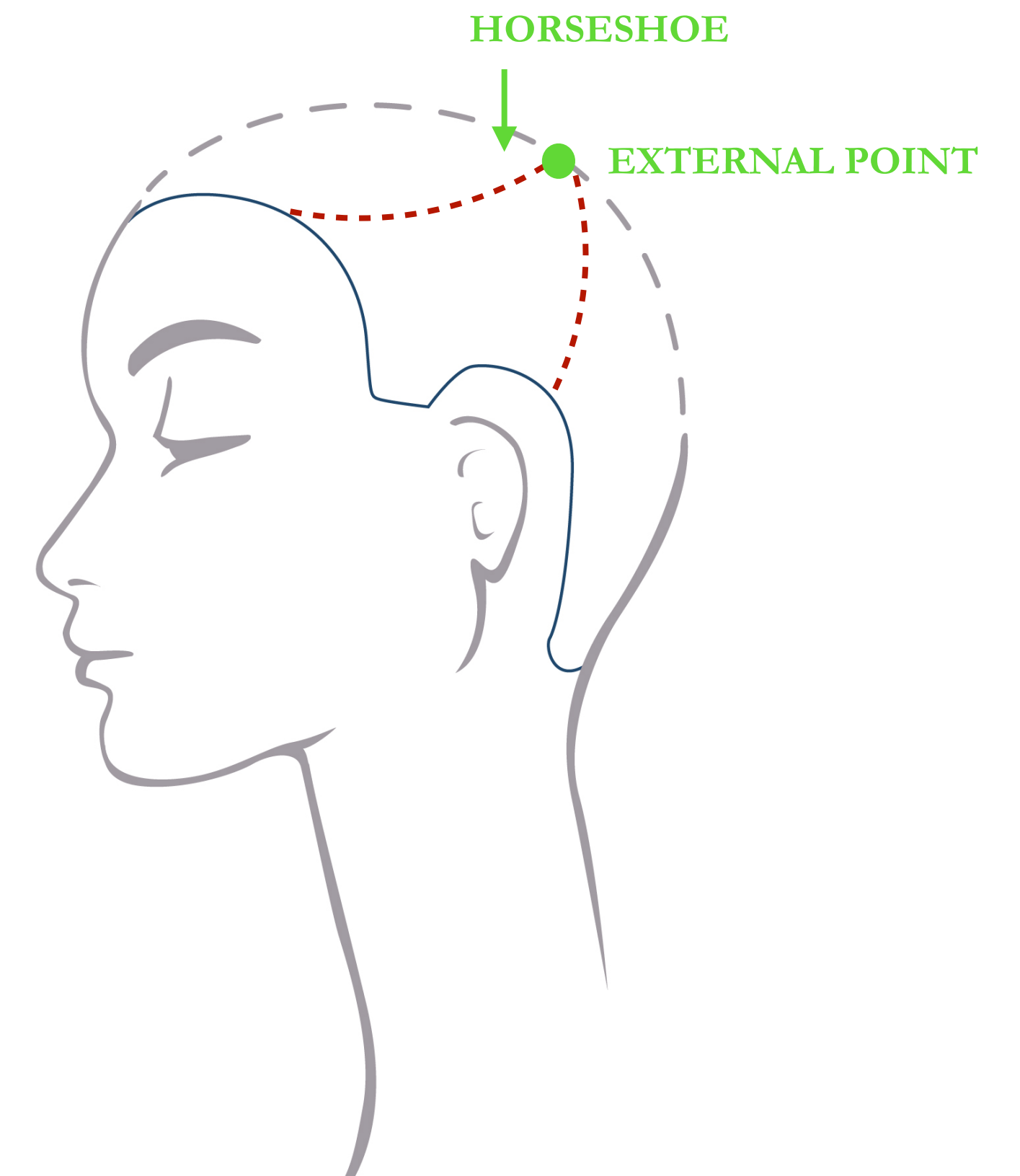


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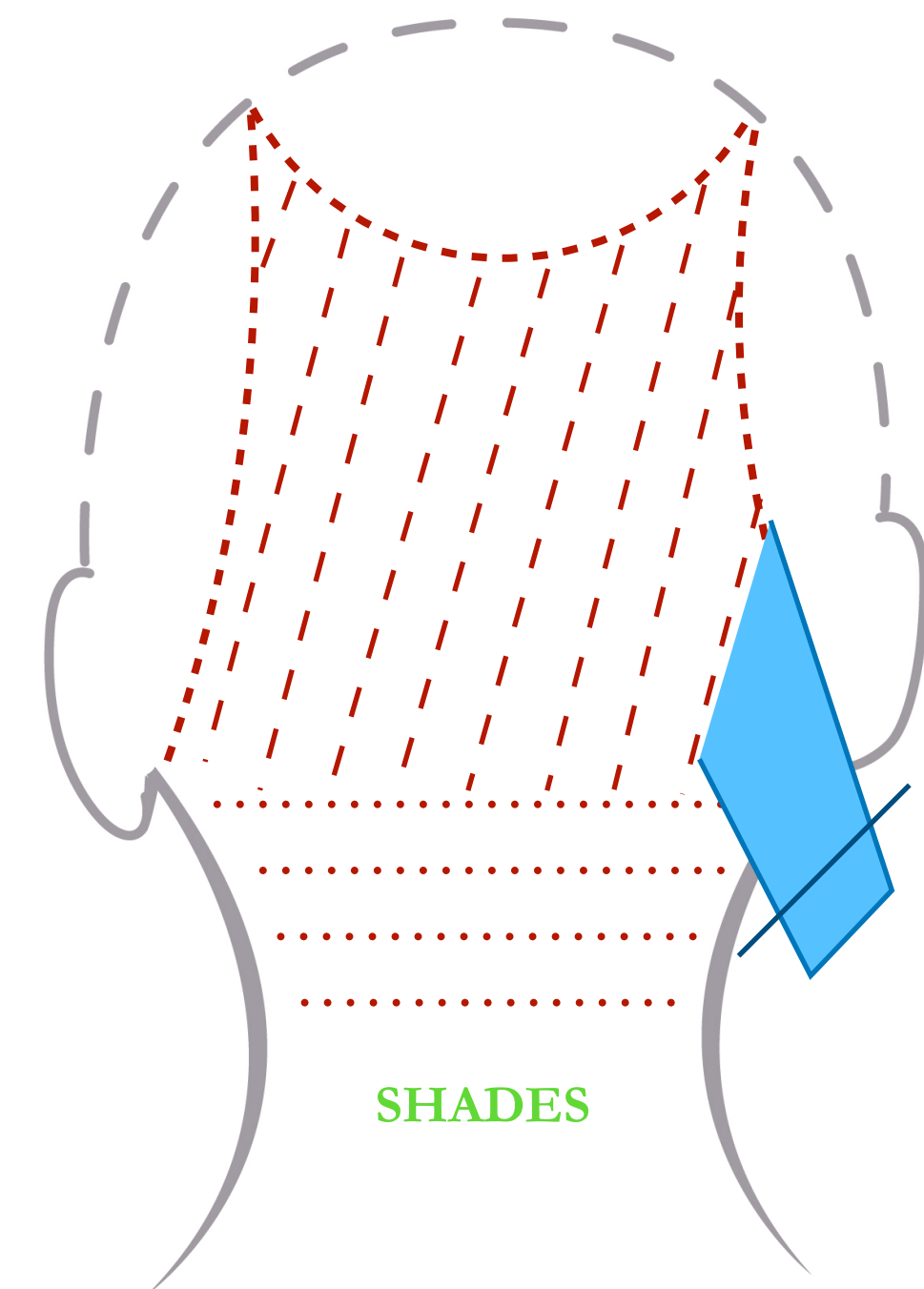
From the outermost point of the horseshoe, draw a diagonal, ending at the ear. Repeat on the opposite side.



Work the parietal with low diagonal partings, using Club Cutting.

Continue with the Shear Over Comb technique reaching the nape of the neck.

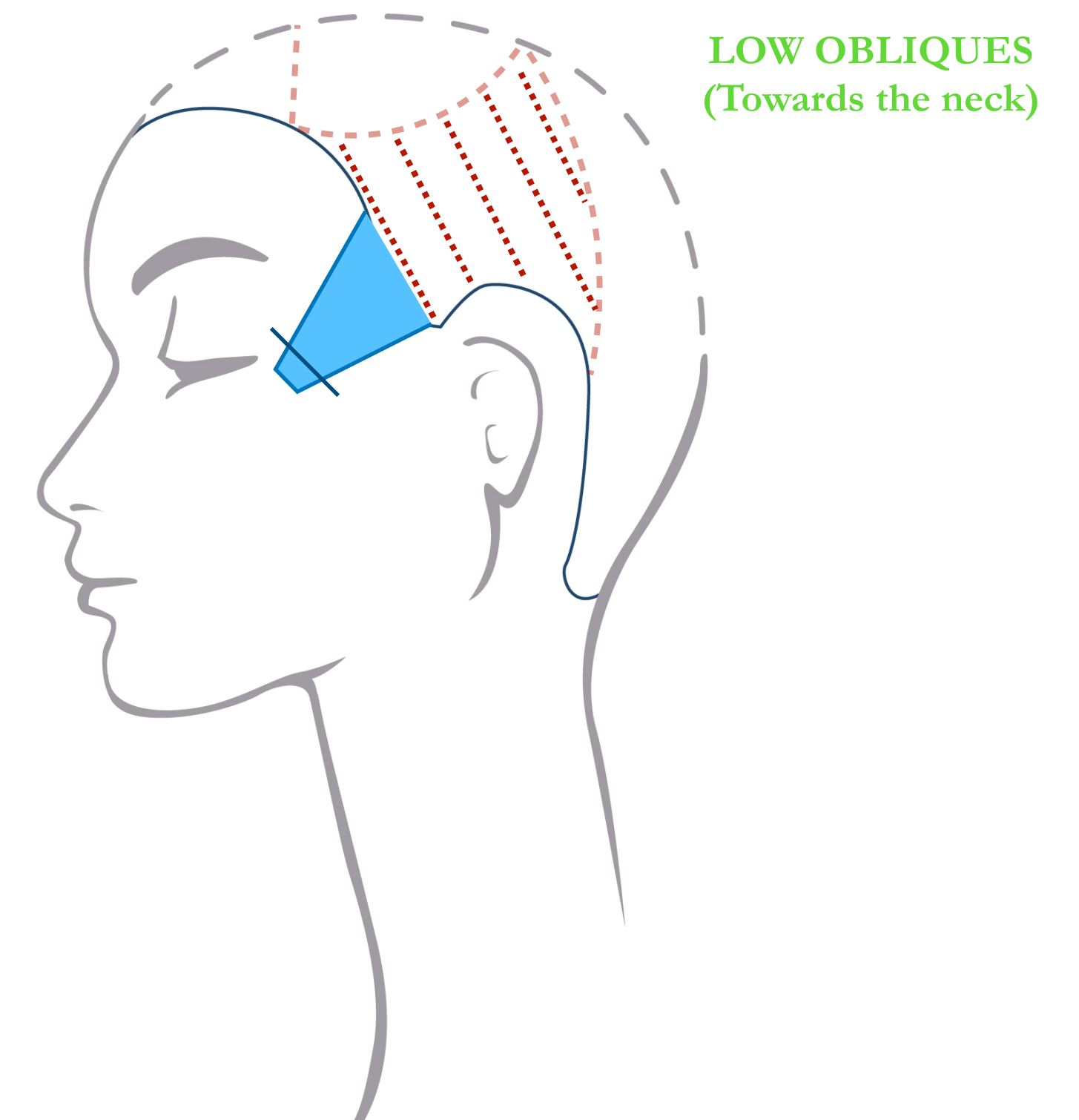
Finish with a machine, eliminating excess fluff.



Work the side with low diagonal partings and cut the strand in Club cutting. Proceed in the same way on the opposite side as well.

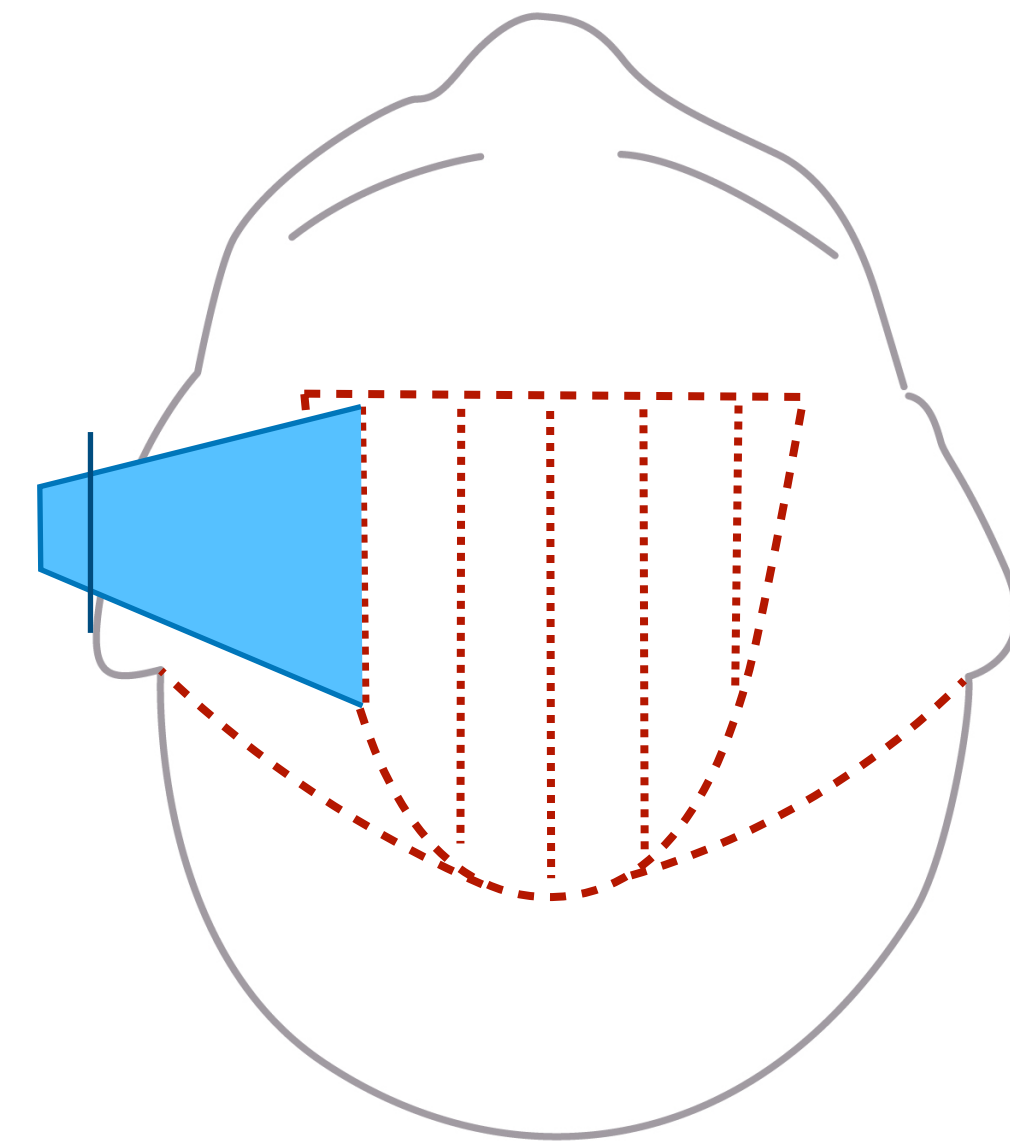
Continue with Shear Over Comb technique.

Refine the circle of the ear.



Switch to the internal area and work with vertical partings.

Cut the strands in Club Cutting.



Texturize with Pinch Cutting technique on dry hair.





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